Hello,

Thank you for your interest in sponsoring PUSH Buffalo’s Building Blocks Breakfast! We hope that you and your family are well during these uncertain times. While we’re all in the process of navigating our “new normal”, we believe that we are stronger when we come together as a community. This year, PUSH Buffalo’s Building Blocks Breakfast will be celebrated virtually. We hope that you will consider providing sponsorship support, as community needs are greater now than ever before.

We will hold two 45-minute virtual breakfast events on Thursday, October 29, 2020. The first will run from 9-9:45 AM EDT, and the second from 12-12:45 PM EDT or 9-9:45 AM PDT for our west coast supporters. We have the unique opportunity to bring our wider community together across time zones and oceans for our 10th annual event.

As PUSH Buffalo celebrates 15 years, we have found ourselves at a critical point in our history. Our work is needed now more than ever before. We have opportunities to make significant, timely changes as we recognize the need for solutions and new ways to approach old problems.

In this pivotal moment, we are choosing Solidarity Amidst Crisis, our theme for this year’s Breakfast.

Today, our most fragile communities face unprecedented threats from structural inequities in our economic system and gaping holes in our social safety net. As the COVID-19 pandemic pushed these existing inequities to a crisis point this spring, PUSH took immediate emergency action to reduce social harm and economic hardship by creating a mutual aid network and providing frontline support and solidarity with our community partners.

As a Financial Partner and sponsor of the Building Blocks Breakfast, you will offer immediate help, enabling us to advance our vision that 100% of Buffalo residents have access to affordable housing, clean water, good green jobs, and clean renewable energy, in an inclusive society that benefits everyone.

Sponsorship opportunities range from $250 to $10,000, and include a variety of benefits. Please fill out the sponsorship pledge form and email it to Emily Louis at elouis@pushbuffalo.org.

If you have any questions, please email Emily Louis or call 716-783-0590, today. We would be happy to discuss opportunities with you.

With sincere appreciation and gratitude,

Rahwa Ghirmatzion
Executive Director
PUSH Buffalo
## 2020 Virtual Building Blocks Breakfast Sponsorship Levels

<table>
<thead>
<tr>
<th>Level</th>
<th>Sponsorship Package</th>
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<tbody>
<tr>
<td>$10,000</td>
<td><strong>Presenting Sponsor</strong>&lt;br&gt; - Your business name and logo listed in all event program and marketing materials as the <em>Presenting Sponsor</em>:  &lt;br&gt;   o PUSH website  &lt;br&gt;   o Event registration page  &lt;br&gt;   o Event digital program  &lt;br&gt;   o Social media posts  &lt;br&gt;   o Facebook event page  &lt;br&gt;   o Pre-event waiting room slideshow  &lt;br&gt;   o Program video  &lt;br&gt;   - Full-page ad in the digital program distributed to all guests.  &lt;br&gt;   - 3 dedicated social media posts with tags highlighting your sponsorship and partnership with PUSH.  &lt;br&gt;   - Acknowledgment during the event from Executive Director, Rahwa Ghirmatzion</td>
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<tr>
<td>$5,000</td>
<td><strong>Platinum Video Sponsor</strong>&lt;br&gt; - Your business name and logo listed in all event program and marketing materials (listed above) as a <em>Platinum Video Sponsor</em>.  &lt;br&gt;   - 1 dedicated social media post and tag highlighting your sponsorship and partnership with PUSH.  &lt;br&gt;   - Special recognition as a sponsor of the program video.  &lt;br&gt;   - A ½ page ad in the digital program distributed to all guests.</td>
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<td>$2,500</td>
<td><strong>Gold Breakfast Sponsor</strong>&lt;br&gt; - Your business name and logo listed in all event program and marketing materials (listed above) as a <em>Gold Sponsor</em>.  &lt;br&gt;   - 1 dedicated social media post and tag highlighting your sponsorship and partnership with PUSH.  &lt;br&gt;   - A ¼ page ad in the digital program distributed to all guests.</td>
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<tr>
<td>$1,000</td>
<td><strong>Silver Sponsor</strong>&lt;br&gt; - Your business name and logo listed at the <em>Silver Sponsorship</em> level on the PUSH website, event registration page, in the digital program, and pre-event waiting room slideshow.  &lt;br&gt;   - Your business card in the digital program distributed to all guests.  &lt;br&gt;   - Recognition of sponsorship in 2 social media posts along with Bronze and Copper sponsors and with a tag.</td>
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<tr>
<td>Sponsorship Level</td>
<td>Benefits</td>
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| **$500 Bronze Sponsor** | - Your business name and logo listed at the Bronze Sponsorship level on the PUSH website, event registration page, in the digital program, and pre-event waiting room slideshow.  
- Recognition of sponsorship in 2 social media posts along with Silver and Copper sponsors and with a tag. |
| **$250 Copper Sponsor** | - Your business name and logo listed at the Copper Sponsorship level on the PUSH website, event registration page, in the digital program, and pre-event waiting room slideshow.  
- Recognition of sponsorship in 2 social media posts along with Silver and Copper sponsors and with a tag. |

**Sponsorship contact:**

Emily Louis  
elouis@pushbuffalo.org  
716-783-0590
2020 BUILDING BLOCKS BREAKFAST - SPONSORSHIP PLEDGE

Name: ___________________________ Phone: _______________________

Company Name: ____________________________________________________

Street Address: __________________________ City: _______________ Zip: _____

Email address: _______________________________________________________
* Contact information is required for pledge

My business would like to become a sponsor of the Building Blocks Breakfast:
☐ Presenting Sponsor: $10,000
☐ Platinum Sponsor: $5,000
☐ Gold Sponsor: $2,500
☐ Silver Sponsor: $1,000
☐ Bronze Sponsor: $500
☐ Copper Sponsor: $250

Pledges are due by October 23, 2020 unless other arrangements are agreed upon

PAYMENT OPTIONS

☐ My check is enclosed, made payable to PUSH Buffalo

☐ Please charge my business's Visa/Mastercard/Amex

Name on Card: _______________________________________________________

Card Number: ______________________ Exp. Date: ______ Security Code: ______

Signature: __________________________________________________________

THANK YOU FOR YOUR SUPPORT!
Please return completed pledge card to:
Emily Louis at elouis@pushbuffalo.org
Or mail to: PUSH Buffalo, 429 Plymouth Ave. Suite 1, Buffalo, NY 14213