Hello,

Thank you for your interest in sponsoring PUSH Buffalo’s Building Blocks Breakfast! Like last year, PUSH Buffalo’s Building Blocks Breakfast will be celebrated virtually. We hope that you will consider providing sponsorship support, as community needs are greater now than ever before.

We will hold two 45-minute virtual breakfast events on Thursday, October 21, 2021. The first will run from 8-8:45 AM EDT, and the second from 12-12:45 PM EDT or 9-9:45 AM PDT for our west coast supporters. (You will receive a Zoom link upon receipt, and an additional email the morning of the breakfast.) Once again, we have the unique opportunity to bring our wider community together across time zones and oceans for our 11th annual event.

Community-led organizing is the bedrock of real change. Residents coming together to fight for justice and improve lives. For more than 15 years, PUSH Buffalo has led the way, building a Buffalo that is more resilient, more diverse, and more hopeful. We can’t do this work alone. Your support makes a huge difference in what we’re able to accomplish.

In this pivotal moment, we are choosing Building the Bigger We, as our theme for this year’s Breakfast.

Our most fragile communities face unprecedented threats from structural inequities in our economic system and gaping holes in our social safety net. COVID-19 continues to push these existing inequities to a crisis point for many. Last year, PUSH took immediate emergency action to reduce social harm and economic hardship by creating a mutual aid network and providing frontline support and solidarity with our community partners. This year, our programming has continued to serve the ongoing needs of our community while also meeting the pandemic’s specific demands.
As a Financial Partner and sponsor of the Building Blocks Breakfast, you will offer immediate help, enabling us to advance our vision that 100% of Buffalo residents have access to affordable housing, clean water, good green jobs, and clean renewable energy, in an inclusive society that benefits everyone.

Sponsorship opportunities range from $250 to $10,000, and include a variety of benefits. Please fill out the sponsorship pledge form and email it to me at rahwa.ghirmatzion@pushbuffalo.org.

If you have any questions, please email or call me 716-480-8212 today. With your help, we will build a better city, a stronger community, and a bigger “we.”

With sincere appreciation and gratitude,

Rahwa Ghirmatzion
Executive Director

For More Information

- Learn about PUSH campaigns, programming, staff and community news at pushbuffalo.org.
- Register for this year’s Building Blocks Breakfast, or make a donation, at pushbuffalo.org/breakfast.
- Watch a short video from last year’s breakfast at tinyurl.com/wearepushbuffalo.
## 2021 Virtual Building Blocks Breakfast Sponsorship Levels

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<tr>
<th>Level</th>
<th>Sponsorship Package</th>
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| $10,000  | **Presenting Sponsor**<br>- Your business name and logo listed in all event program and marketing materials as the Presenting Sponsor:<br>  
  o PUSH website<br>  
  o Event registration page<br>  
  o Event digital program<br>  
  o Social media posts<br>  
  o Facebook event page<br>  
  o Pre-event waiting room slideshow<br>  
  o Program video<br>  
  - Full-page ad in the digital program distributed to all guests.<br>  
  - 3 dedicated social media posts with tags highlighting your sponsorship and partnership with PUSH.<br>  
  - Acknowledgment during the event from Executive Director, Rahwa Ghirmatzion |
| $5,000   | **Platinum Video Sponsor**<br>- Your business name and logo listed in all event program and marketing materials (listed above) as a Platinum Video Sponsor.<br>  
  - 1 dedicated social media post and tag highlighting your sponsorship and partnership with PUSH.<br>  
  - Special recognition as a sponsor of the program video.<br>  
  - A ½ page ad in the digital program distributed to all guests. |
| $2,500   | **Gold Breakfast Sponsor**<br>- Your business name and logo listed in all event program and marketing (listed above) materials as a Gold Sponsor.<br>  
  - 1 dedicated social media post and tag highlighting your sponsorship and partnership with PUSH.<br>  
  - A ¼ page ad in the digital program distributed to all guests. |
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<tr>
<th>Sponsorship Level</th>
<th>Sponsorship Details</th>
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| **$1,000** | **Silver Sponsor**  
- Your business name and logo listed at the *Silver Sponsorship* level on the PUSH website, event registration page, in the digital program, and pre-event waiting room slideshow.  
- Your business card in the digital program distributed to all guests.  
- Recognition of sponsorship in 2 social media posts along with Bronze and Copper sponsors and with a tag. |
| **$500** | **Bronze Sponsor**  
- Your business name and logo listed at the *Bronze Sponsorship* level on the PUSH website, event registration page, in the digital program, and pre-event waiting room slideshow.  
- Recognition of sponsorship in 2 social media posts along with Silver and Copper sponsors and with a tag. |
| **$250** | **Copper Sponsor**  
- Your business name and logo listed at the *Copper Sponsorship* level on the PUSH website, event registration page, in the digital program, and pre-event waiting room slideshow.  
- Recognition of sponsorship in 2 social media posts along with Silver and Copper sponsors and with a tag. |

**Sponsorship contact:**

Rahwa Ghirmatzion  
rahwa.ghirmatzion@pushbuffalo  
716-480-8212
2021 BUILDING BLOCKS BREAKFAST - SPONSORSHIP PLEDGE

Name: _________________________________ Phone: _______________________
Company Name: ____________________________
Street Address: ______________________________ City: _______________ Zip: ______
Email address: ____________________________________________________________________________
* Contact information is required for pledge

My business would like to become a sponsor of the Building Blocks Breakfast:
☐ Presenting Sponsor: $10,000
☐ Platinum Sponsor: $5,000
☐ Gold Sponsor: $2,500
☐ Silver Sponsor: $1,500
☐ Bronze Sponsor: $500
☐ Copper Sponsor: $250

Pledges are due by October 15, 2021 unless other arrangements are agreed upon

PAYMENT OPTIONS

☐ My check is enclosed, made payable to PUSH Buffalo

☐ Please charge my business's Visa/Mastercard/Amex

Name on Card: ____________________________________________________________________
Card Number: _______________ Exp. Date: ______ Security Code: ______
Signature: ________________________________________________________________________    

THANK YOU FOR YOUR SUPPORT!
Please return completed pledge card to:
Rahwa Ghirmatzion at rahwa.ghirmatzion@pushbuffalo.org
Or mail to: PUSH Buffalo, 429 Plymouth Ave. Suite 1, Buffalo, NY 14213